

The Opening Of Your New Gulf Coast Buick Dealer

West Beach Blvd., Biloxi (On Beach, Hwy 90 - Between Ocean Springs & Pascagoula)

GIMMA BUICK Co.

Phone

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Phone

2D 2-7082 2D 2-1362

SALES
Complete
Line Of Parts



The
Air-Born 8-35
is Buick's Tribute
To
General Motors'
30th Anniversary
1962-1982
"Forward
From
Fifty!"

Gimma Buick Company is now proudly presenting the new 1982 Buicks at their showroom, Highway 90, West Beach Blvd. Mr. John P. Gimma, owner of the company, invites all the people from Ocean Springs to come in and see Buick's tribute to General Motors' 30th Anniversary Year. He emphatically advises that everyone drives this year concept in automobiles and see why Buick has been both 4th and 3rd in national position for over 10 years. There are free door prizes consisting of a new 21" television set and a clock radio for those who come to register during his open house. There is no obligation whatsoever. The winner need not be present for the drawing to be held Tuesday, Nov. 4. Some of the advanced features on the Air-Borne 8-35 which, by the way, uses much in honor of the new Jet Bomber, include a complete new front polished aluminum, a new B-12000 engine, air-suspension which affects the car height according to where the weight is dispersed. All of these features are available on 20 stunning models and for the most discriminating people whose taste is well-honed. Buick introduces the fabulous Limited 700 series — a completely new concept in luxury motoring.

Ask Us About:

- NEW BUICK MIRACLE RIDE
A NEW DIMENSION IN RIDING COMFORT!
- NEW AIR-POISE SUSPENSION
YOU'RE ULTRA-MODERN PLANNING ON AGE!
- NEW FLIGHT PITCH DYNAPLOW
THE MOST ADVANCED TECHNOLOGY YET: DRIVE IT!
- NEW B-12000 ENGINE
EACH CYLINDER HAS A CLASS FOUR CYLINDER THRUST!
- NEW AIR-COOLED ALUMINUM
BRAKES
LARGER BRAKING AREA, GREATER EFFICIENCY!

See For Yourself:

- VISTA VISION HEADLIGHTS
PERFECT VISION DAY OR NIGHT!
- TWIN TOWER TAILLIGHTS
THE NEW BEAR LOOK!
- DYNASTAR GRILLE
CONFIDENTLY NEW APPEARANCE!
- SUMPTUOUS INTERIORS
IN DELICATE LEATHER AND FABRIC
- SLEEK BODY LINES
WITH EXCITING STREAMLINER DESIGN ACCENTS

GIMMA IMPORTED CARS

Same Location As Gimma Buick Co.

Your Gulf Coast Franchise Dealer
FOR
JAGUAR & BRITISH MOTORS CORP., LTD.

**SALES &
SERVICE**

**ROLLS ROYCE, BENTLEY,
JAGUAR, HEALEY, CHRYSLER,
MGB, MORRIS**

Friday, Nov. 22

Eight Big Bargain-Packed Days

SALE CONTINUES THROUGH SATURDAY NOVEMBER 23RD
CLOSED DAILY THRU NOON NOVEMBER 23RD

OPEN DAILY 9 A.M. UNTIL 8 P.M. NOVEMBER 22-23...

Bargains

ALL PRICES ON THIS ADVERTISED
THROUGH SATURDAY NOVEMBER 23RD

Prizes

COOKIES
HONEY BUNS
SALE

Gifts

WINE GLASS

2 POUNDS FREE.
Biscuit Mix 43c

CHEER

2 POUNDS
\$1.00

Blankets

\$4.75

Free TIDE

REGULAR 24-OZ. BOTTLES

WHITE BEACH

BRONX BROS.

Broom or Mop

ROUND CAN
Coffee 89c

CAN
Chile 29c

TALL CANS
Milk 27c

CHILDREN AND THEIR PARENTS

COME AND SEE THE

SPACE MEN

FRESH OUT OF SPACE

AT YOUR LOCAL GROCERY
STORE
COST 49¢

CREAM OF CORN CHOWDER WITH BEACH CARTOON

HIT PARADE CIGARETTES

THIS OFFER STARTS AT NOON FRIDAY AND CONTINUES AS LONG AS
OUR STOCK OF 200 CASE OF HIT PARADE LASTS...

HEINZ PACKED IN PLASTIC BAGS

Soups 3 CREAM OF TOMATO
3 VEGETABLE 2 CHICKEN 8c
HEINZ

Ketchup 2 14 OZ.
BOTTLES FOR 40c

HEINZ PACKED IN PLASTIC BAGS

MACARONI 3 CANS
SPAGHETTI 2 CANS

HEINZ STRAINED

Baby Foods

Jewel Oil

GALLON CAN \$1

FOR A
LIMITED
TIME
ONLY

• NEW FALL SERIES
• 10-15 NEW STYLES
LADIES' JACKETS
2 PT. SET 49c

Hefty of

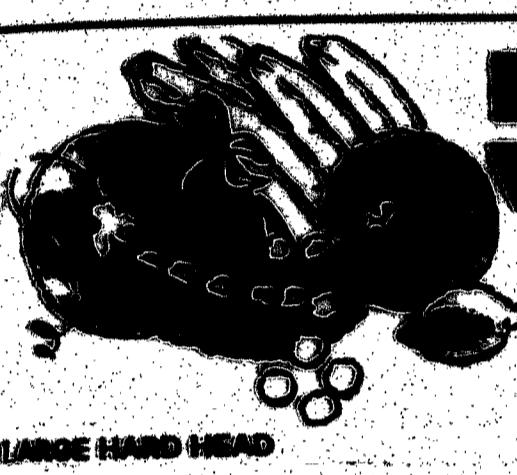
GRAND OPENING SALE

NIGHT BARGAIN DAYS - FRIDAY, 2ND THROUGH SATURDAY, NOVEMBER 23RD

CLOSED ALL DAY THANKSGIVING DAY NOVEMBER 29TH ...

100 PRIZES GIVEN AWAY EVERY DAY

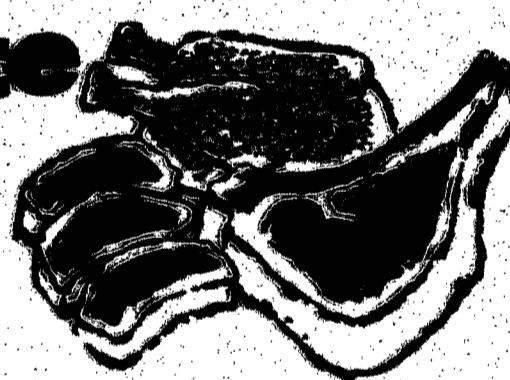
PRIZES FOR THE CHILDREN - BARGAINS GALORE - OPEN UNTIL 9 P. M. FRIDAY AND SATURDAY, NOVEMBER 22ND - 23RD.



LARGE HARD BOILED

FRUITS & VEGETABLES

Lettuce	2 HEADS	25c
Apples	3 POUND BAG	29c
Oranges	5 POUND BAG	29c
Grapefruit	5 POUND BAG	29c
Self Service MEATS		



TIME - (14 POUNDS AND OVER)

TURKEYS

WHOLE KILLED - WHOLE

Fryers

INDIANA SLICE

Bacon

Picnic Hams

Round Steak

Beef Roast

Beef Rump

Beef Short Ribs

BY THE LB.

POUND

37c

POUND

33c

POUND EACH

49c

POUND

35c

POUND

69c

POUND

35c

POUND

47c

POUND

Bacon and Eggs

HORNELL'S

BACON LBS. PKG.

CORNELIUS FARMS'

JENNEY JUNGLE

MEDIUM SIZE

ECCS DOZ.

BOTH FOR

99c

LIGHT CRUST

FLOUR

5 lbs. .53

MANHATTAN

RICE

3 POUND CELLO BAG 39c

JENNEY JUNGLE

BREAD

2 KING SIZE LOAVES 35c

WHITE GOLD

SUGAR

10 POUNDS EACH 89c

LARSEN'S

COFFEE

POUND CAN 75c

BALLARD OR FISHLERY - OWN BRAND

Biscuits .10

ROYAL FRUIT FLAVORED

Gelatin 3 pkgs. .19

Facial Tissues

BOX OF 400

19c

CRANBERRY SAUCE

2 CANS 35c

HOUSEHOLD WRAP

PKG. 25c

ALUMINUM FOIL

2 PAGES 25c

LOCATION SERVICES

NO. 2 1/2 CAN

NAPKINS

16c

WING AMERICA

NO. 2 1/2 CAN

SWEET POTATOES

12 OZ. JAR

SWEET GHERKINS

25c

WORCESTERSHIRE SAUCE

2 PAGES 25c

NAPKINS

25c

RIVAL TO

NO. 305 CAN

ASPARAGUS

25c

SHRIMP

6 CAN CARTON 90c

MEAT

MINUTE MEAT

ICE CREAM

1/2 GAL. 79c

FREE GOLD 7 UP

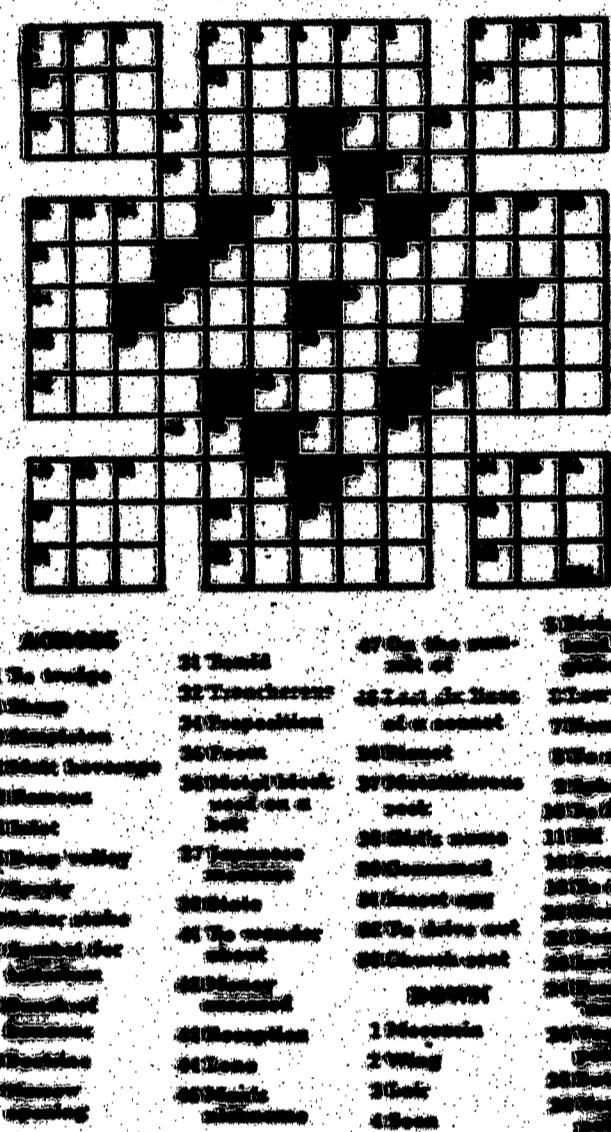
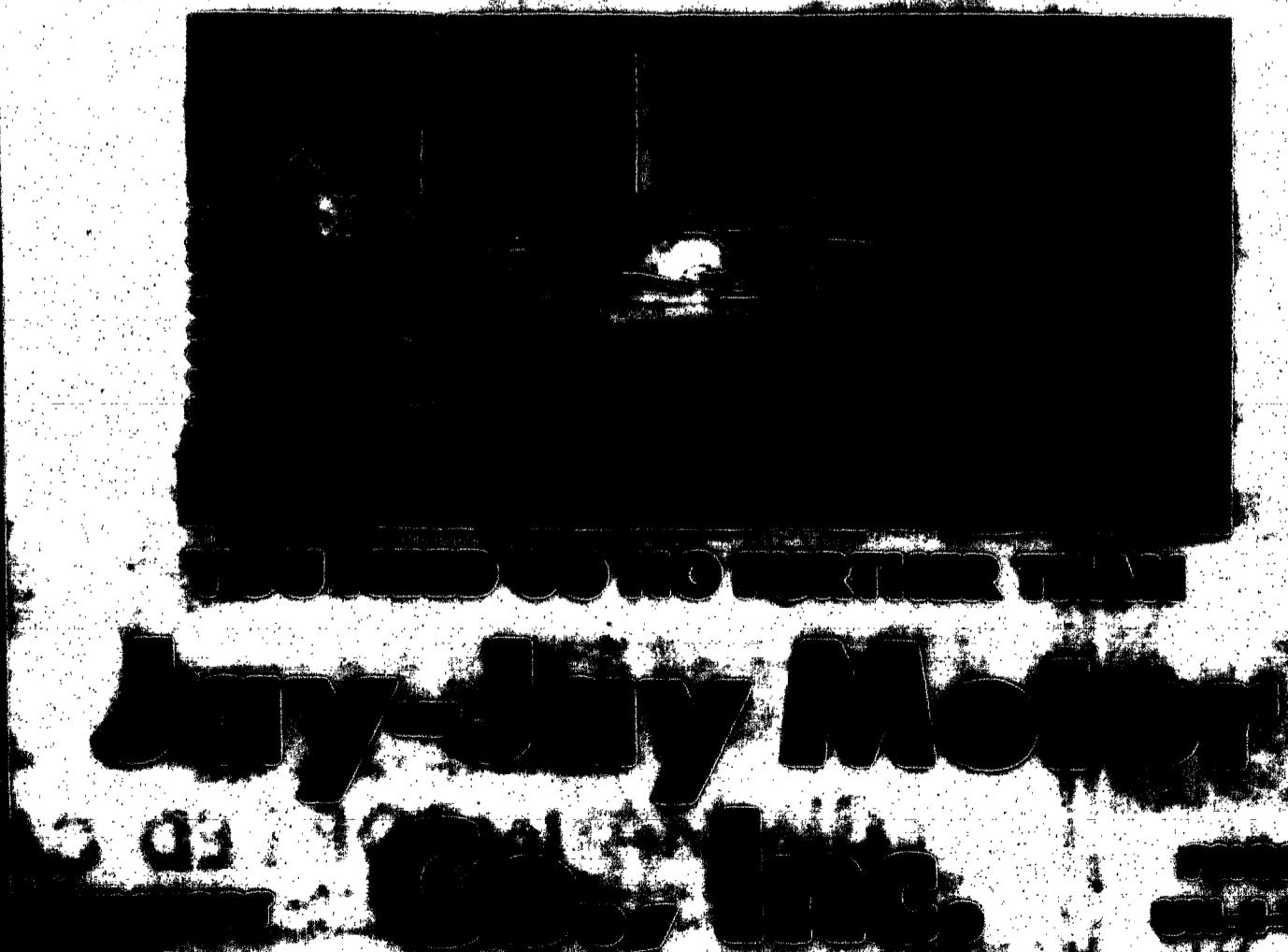
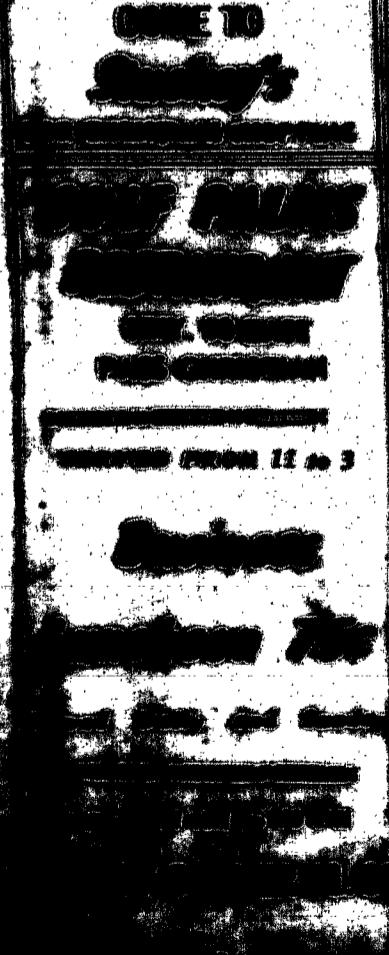
TO DRINK IN STORE

FOR AUTOMATIC COFFEE

DAIRY

MEATS

DAIRY



Mrs. Thomas E. Schaeffer Dies

Mrs. Thomas E. Schaeffer, 51, the mother of T. E. Schaeffer, Jr., former Bay St. Louis editor, died Thursday, Dec. 14, at her residence following complications following a long illness.

Other details will be provided by a daughter, Mrs. Clinton Rogers, who was unavailable yesterday.

Funeral services were held Friday at 10:30 a.m. from McMichael-Cohen Funeral Home with a Reception follows at Foster-Dobson Chapel. Interment was in Greenwood Cemetery.

Answers	13a	21a	37a	49a	51a	53a	55a	57a	59a	61a	63a	65a	67a	69a	71a	73a	75a	77a	79a	81a	83a	85a	87a	89a	91a	93a	95a	97a	99a	101a	103a	105a	107a	109a	111a	113a	115a	117a	119a	121a	123a	125a	127a	129a	131a	133a	135a	137a	139a	141a	143a	145a	147a	149a	151a	153a	155a	157a	159a	161a	163a	165a	167a	169a	171a	173a	175a	177a	179a	181a	183a	185a	187a	189a	191a	193a	195a	197a	199a	201a	203a	205a	207a	209a	211a	213a	215a	217a	219a	221a	223a	225a	227a	229a	231a	233a	235a	237a	239a	241a	243a	245a	247a	249a	251a	253a	255a	257a	259a	261a	263a	265a	267a	269a	271a	273a	275a	277a	279a	281a	283a	285a	287a	289a	291a	293a	295a	297a	299a	301a	303a	305a	307a	309a	311a	313a	315a	317a	319a	321a	323a	325a	327a	329a	331a	333a	335a	337a	339a	341a	343a	345a	347a	349a	351a	353a	355a	357a	359a	361a	363a	365a	367a	369a	371a	373a	375a	377a	379a	381a	383a	385a	387a	389a	391a	393a	395a	397a	399a	401a	403a	405a	407a	409a	411a	413a	415a	417a	419a	421a	423a	425a	427a	429a	431a	433a	435a	437a	439a	441a	443a	445a	447a	449a	451a	453a	455a	457a	459a	461a	463a	465a	467a	469a	471a	473a	475a	477a	479a	481a	483a	485a	487a	489a	491a	493a	495a	497a	499a	501a	503a	505a	507a	509a	511a	513a	515a	517a	519a	521a	523a	525a	527a	529a	531a	533a	535a	537a	539a	541a	543a	545a	547a	549a	551a	553a	555a	557a	559a	561a	563a	565a	567a	569a	571a	573a	575a	577a	579a	581a	583a	585a	587a	589a	591a	593a	595a	597a	599a	601a	603a	605a	607a	609a	611a	613a	615a	617a	619a	621a	623a	625a	627a	629a	631a	633a	635a	637a	639a	641a	643a	645a	647a	649a	651a	653a	655a	657a	659a	661a	663a	665a	667a	669a	671a	673a	675a	677a	679a	681a	683a	685a	687a	689a	691a	693a	695a	697a	699a	701a	703a	705a	707a	709a	711a	713a	715a	717a	719a	721a	723a	725a	727a	729a	731a	733a	735a	737a	739a	741a	743a	745a	747a	749a	751a	753a	755a	757a	759a	761a	763a	765a	767a	769a	771a	773a	775a	777a	779a	781a	783a	785a	787a	789a	791a	793a	795a	797a	799a	801a	803a	805a	807a	809a	811a	813a	815a	817a	819a	821a	823a	825a	827a	829a	831a	833a	835a	837a	839a	841a	843a	845a	847a	849a	851a	853a	855a	857a	859a	861a	863a	865a	867a	869a	871a	873a	875a	877a	879a	881a	883a	885a	887a	889a	891a	893a	895a	897a	899a	901a	903a	905a	907a	909a	911a	913a	915a	917a	919a	921a	923a	925a	927a	929a	931a	933a	935a	937a	939a	941a	943a	945a	947a	949a	951a	953a	955a	957a	959a	961a	963a	965a	967a	969a	971a	973a	975a	977a	979a	981a	983a	985a	987a	989a	991a	993a	995a	997a	999a	1001a	1003a	1005a	1007a	1009a	1011a	1013a	1015a	1017a	1019a	1021a	1023a	1025a	1027a	1029a	1031a	1033a	1035a	1037a	1039a	1041a	1043a	1045a	1047a	1049a	1051a	1053a	1055a	1057a	1059a	1061a	1063a	1065a	1067a	1069a	1071a	1073a	1075a	1077a	1079a	1081a	1083a	1085a	1087a	1089a	1091a	1093a	1095a	1097a	1099a	1101a	1103a	1105a	1107a	1109a	1111a	1113a	1115a	1117a	1119a	1121a	1123a	1125a	1127a	1129a	1131a	1133a	1135a	1137a	1139a	1141a	1143a	1145a	1147a	1149a	1151a	1153a	1155a	1157a	1159a	1161a	1163a	1165a	1167a	1169a	1171a	1173a	1175a	1177a	1179a	1181a	1183a	1185a	1187a	1189a	1191a	1193a	1195a	1197a	1199a	1201a	1203a	1205a	1207a	1209a	1211a	1213a	1215a	1217a	1219a	1221a	1223a	1225a	1227a	1229a	1231a	1233a	1235a	1237a	1239a	1241a	1243a	1245a	1247a	1249a	1251a	1253a	1255a	1257a	1259a	1261a	1263a	1265a	1267a	1269a	1271a	1273a	1275a	1277a	1279a	1281a	1283a	1285a	1287a	1289a	1291a	1293a	1295a	1297a	1299a	1301a	1303a	1305a	1307a	1309a	1311a	1313a	1315a	1317a	1319a	1321a	1323a	1325a	1327a	1329a	1331a	1333a	1335a	1337a	1339a	1341a	1343a	1345a	1347a	1349a	1351a	1353a	1355a	1357a	1359a	1361a	1363a	1365a	1367a	1369a	1371a	1373a	1375a	1377a	1379a	1381a	1383a	1385a	1387a	1389a	1391a	1393a	1395a	1397a	1399a	1401a	1403a	1405a	1407a	1409a	1411a	1413a	1415a	1417a	1419a	1421a	1423a	1425a	1427a	1429a	1431a	1433a	1435a	1437a	1439a	1441a	1443a	1445a	1447a	1449a	1451a	1453a	1455a	1457a	1459a	1461a	1463a	1465a	1467a	1469a	1471a	1473a	1475a	1477a	1479a	1481a	1483a	1485a	1487a	1489a	1491a	1493a	1495a	1497a	1499a	1501a	1503a	1505a	1507a	1509a	1511a	1513a	1515a	1517a	1519a	1521a	1523a	1525a	1527a	1529a	1531a	1533a	1535a	1537a	1539a	1541a	1543a	1545a	1547a	1549a	1551a	1553a	1555a	1557a	1559a	1561a	1563a	1565a	1567a	1569a	1571a	1573a	1575a	1577a	1579a	1581a	1583a	1585a	1587a	1589a	1591a	1593a	1595a	1597a	1599a	1601a	1603a	1605a	1607a</th

Woolworth Dept.

"Everything For The Home"

CHOOSE FROM OUR COMPLETELY NEW AND
WELL STOCK OF HOME FURNISHINGS.

ALSO A WIDE SELECTION OF SMALLER
GIFTS FOR THE HOME

For The Best In Bedding



L. G. Gandy, the former Miss New Orleans, is shown in her wedding attire, wearing a gown designed by Mr. Russell, the famous jeweler of New York. The Lady of the Year of the 1930's.

The bride is the widow of Mr. Justice R. D. Parker of the U.S. Supreme Court, who died last year in New Orleans.

Don McCaffrath Advises Day School PTA Meet

Today the members and the officers of the PTA of the day school and the officers of the PTA of the night school will meet at the PTA of the day school at 7:30 p.m.

The officers of the two schools just don't know they are the same organization.

McCaffrath, who is president of the PTA of the day school, said he would like to see the two schools merge.

would be used, leased, and that

McCaffrath suggested consideration be given to eliminate the individual school and also give a large amount of money to the PTA of the day school so that it could be easily discontinued without causing any trouble.

These included the cost of

special lighting, insurance of

a violin for black and artificial

porcelain.

McCaffrath, who is a member of the PTA of the day school, was asked if he

thought the two schools

should merge.

McCaffrath said he thought

they could easily do so.

List Your Property With

MOLLERE REALTY CO.

Commercial Or Residential.

We Advertise Weekly In New Orleans Papers

And In 13 Other States, Beginning Oct. 15th

Then Ann. Mth.

Or Call And Deposit Your Property.

Phone 688-7400



Color TV
is here to stay

Call or write for free information

or for a demonstration

McGraw-Hill Co., Inc.

120 Broadway, New York 4, N.Y.

Wake up Wonderful!

You Can!

The 837 separate

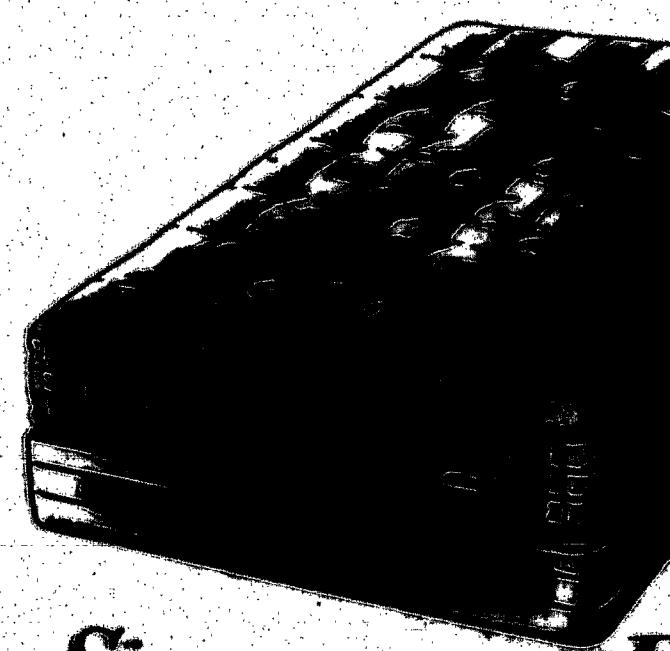
compressed coil

is the secret.

They pack up to

support every part

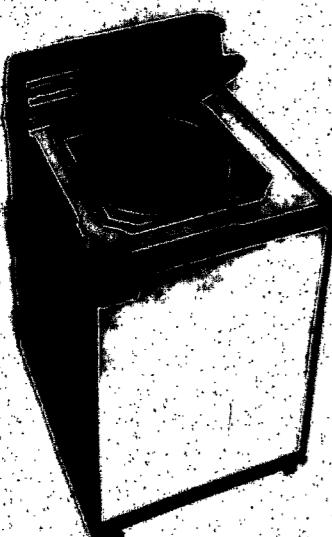
of your body.



Simmons *Beautyrest*

... more relaxed. Better comfort. Improved sleep. These are the results you can expect from Simmons' new Beautyrest Mattress. Call or write for free information.

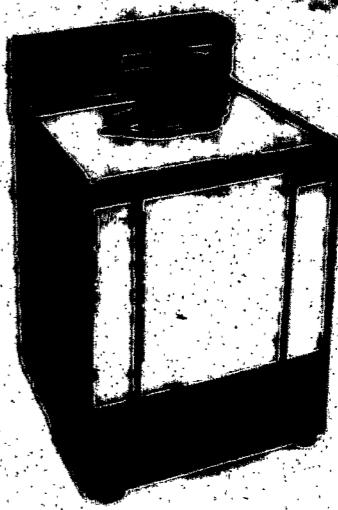
McGraw-Hill Co., Inc.



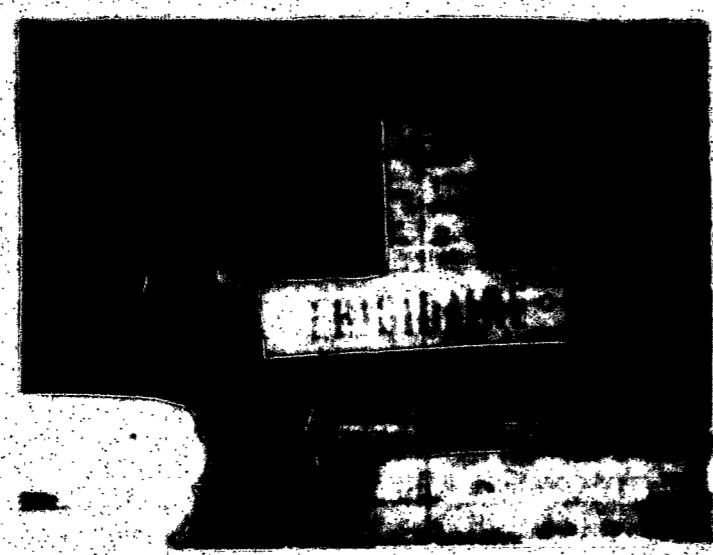
FRIGIDAIRE RANGE



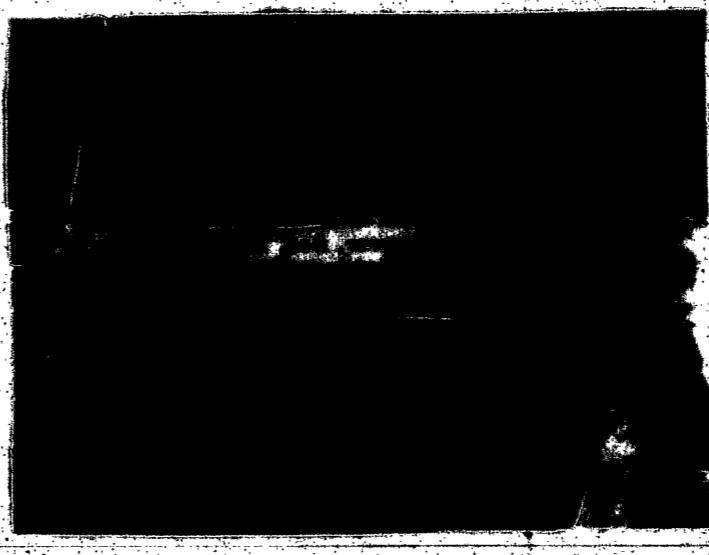
White Electric Company - Toledo
Customer Care



FRIGIDAIRE DISHWASHER



Service Crew Handling Wilcox's 3rd
Full Carload Of FRIGIDAIRE Appliances



Dolores Wilson, Owner

**WE HAVE JUST RECEIVED ANOTHER CARLOAD OF FRIGIDAIRE APPLIANCES.
THIS IS OUR 3rd FULL - CARLOAD SHIPMENT OF 1957.**

► ► ► ► ► **WHAT DOES THIS MEAN ?** ◀ ◀ ◀ ◀ ◀ ◀

1. It means for the first time in the business history of Hancock County an appliance dealer has bought and sold this amount of appliances.
2. It means that we buy for the same cost as the appliance dealers in New Orleans and are therefore able to pass these BIG SAVINGS ON TO YOU.
3. It means that NOW you can buy from us at the same prices offered by the largest New Orleans dealers.

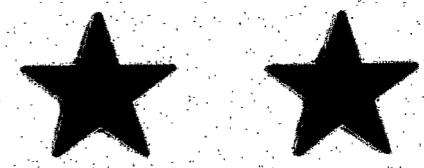
SEE OUR PRICES BEFORE YOU BUY ANYWHERE.

YOU CAN'T GET BETTER SERVICE ON YOUR APPLIANCES AS WE HAVE FACTORY TRAINED MECHANICS.

Your Old Appliances Will Make Your Down Payment.



USE OUR EASY PAYMENT PLAN

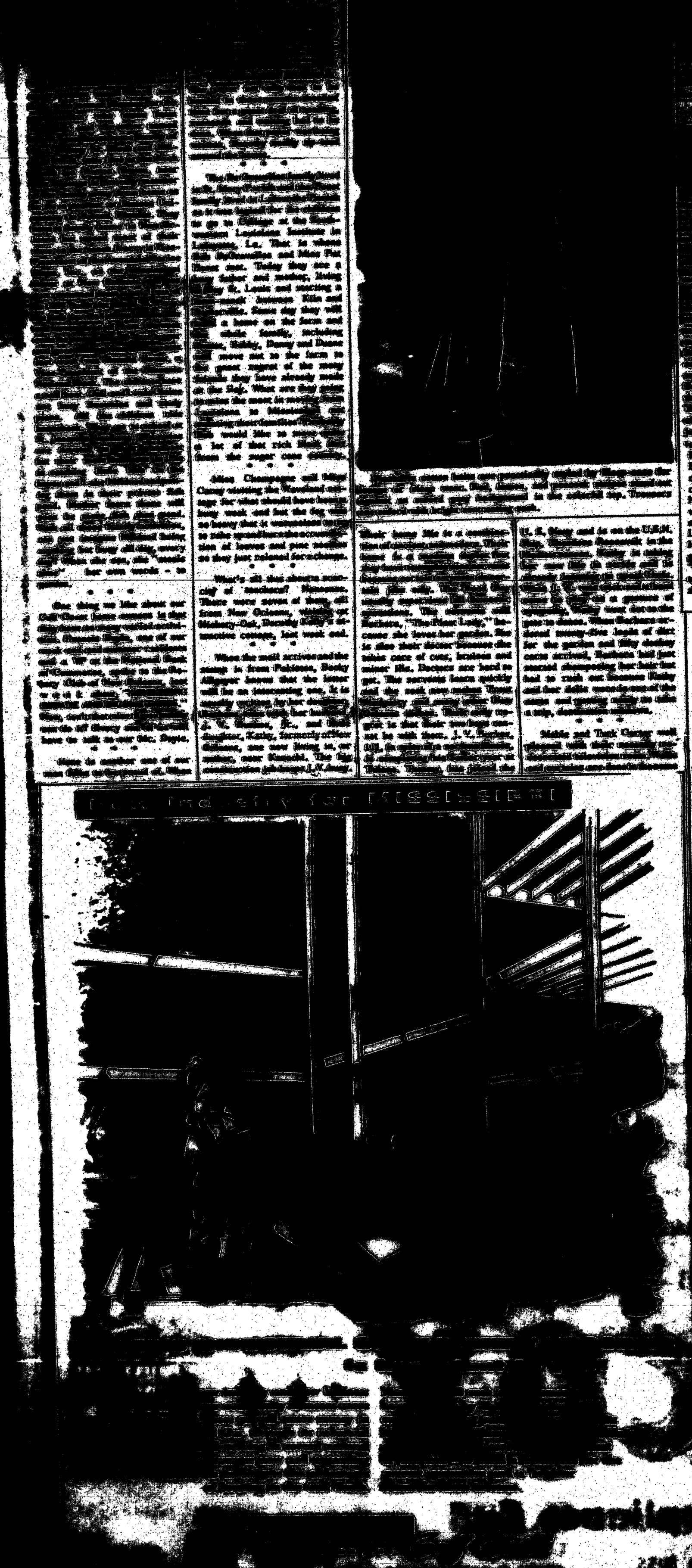


REMEMBER: We Service What We Sell Or We Won't Sell It

WILCOX ◀ ◀ ◀ ◀ ◀

Electric & Appliance Co.

Montgomery, Miss.



After many years of hard work and saving, Mr. and Mrs. Louis G. Lewis have just recently moved from their home in New Orleans to a new home in Lake Charles. They have sold their house in New Orleans and are now living in a new home which they have built themselves. They are very happy with their new home and are looking forward to many more years of happiness.

One thing we like about our customers here is that they are very honest and reliable. They are one of our most loyal customers and a VIP of the Memphis Club. We are very glad to have them as our members.

What's all the about coming to Memphis? There were seven of them off from New Orleans, visiting Mr. and Mrs. Lewis, last week end.

When the mail arrived yesterday morning it was from Friends. Buddy Cooper knew that the letter would be an interesting one. It is always exciting to receive a letter from a friend. The letter was from Mr. and Mrs. Cooper, Buddy, formerly of Memphis, and now living in, or rather, near Memphis. The letter was from Mr. and Mrs. Cooper,

Miss Chappelle and Miss Clegg visiting the Memphis area for what should have been a long week and last the day was so busy that it was decided to take a quick tour around the city of Memphis and see what they could find.

Mr. and Mrs. Lewis are the owners of a business in New Orleans. They have seven children, three boys and four girls.

They live in a comfortable home in the suburbs of New Orleans. Their home is a two-story house with a garage and a back yard. They have a garden and a swimming pool.

Mr. and Mrs. Lewis are very good people and we are very happy to have them as our members.

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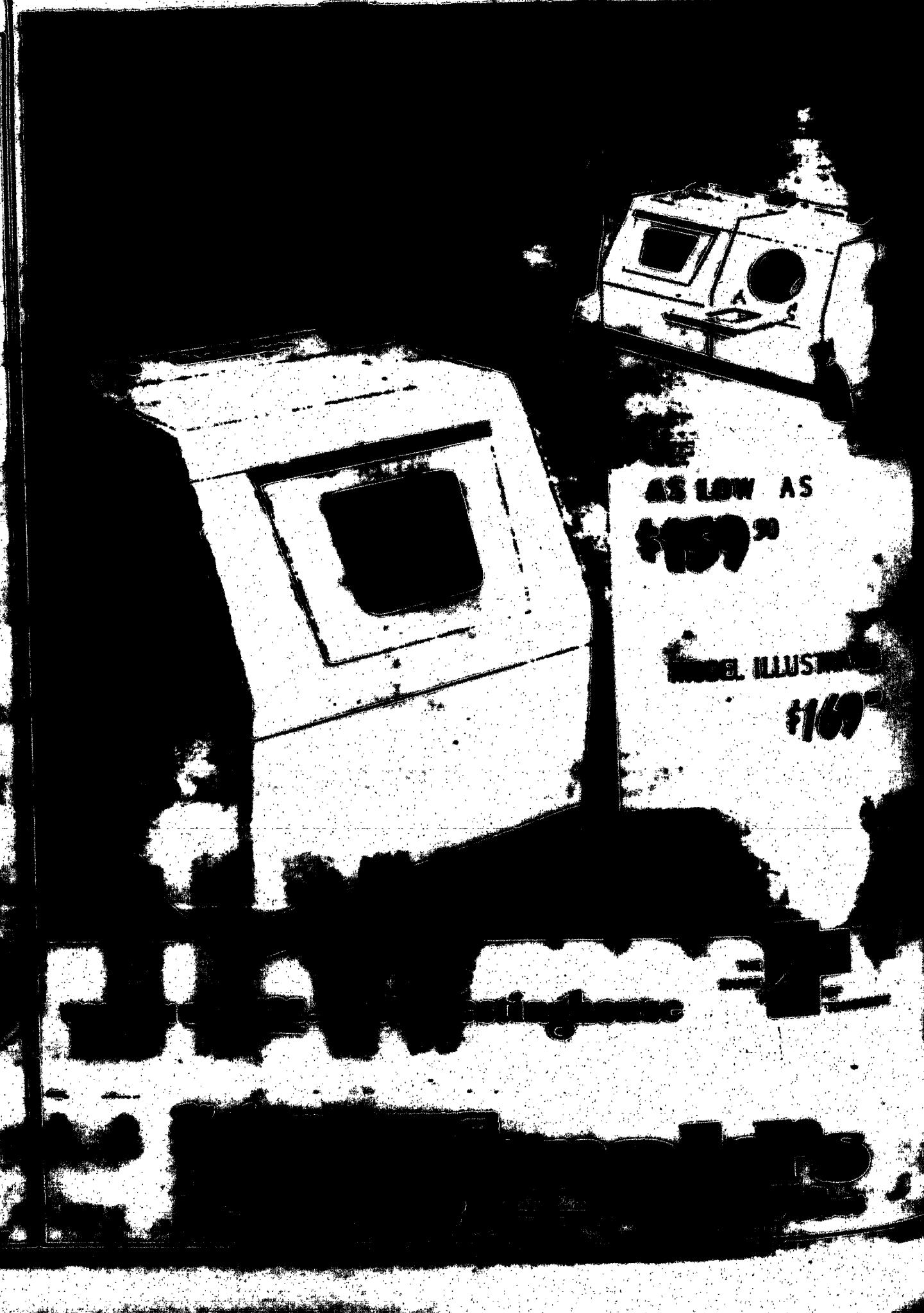
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QUALITY . . . SERVICE . . . SATISFACTION
G. E. "W.E.D."
Westinghouse
W.E.D.

WESTINGHOUSE ROYAL ELECTRIC

Dryer



Local News

Outside To In Ourselves

the members of the church have been invited by Mrs. and Mr. A. C. Ladd, Gaffney, Mary Elizabeth, Mrs. E. J. Ladd, Mrs. W. H. Ladd, Mrs. and the Rev. Joseph Ladd, and Miss Ladd.

St. John's Church To Hold Shooting Match

Mr. Myron McCord, administrator of the Catholic Church, St. John's Catholic Church, announced that plans have been completed for the Shooting Match celebration of gunsm to be held this Sunday, Nov. 28, at the LaGrange Civic Center.

Funds from the affair will be used for the children's Christmas party.

Five targets will be awarded to winners in the shooting match and a number of interesting prizes will be awarded to lucky winners in the raffle. Refreshments will also be available.

Mrs. McCord reported that arrangements have been planned for all members of the family and issued a cordial invitation to members of the parish and the general public to attend.

The affair will begin promptly at 2:30 p.m.

TRINITY CHURCH HOLDS CHRISTMAS BAZAAR

Trinity Church-Pine Christian will hold its annual Christmas Bazaar and dinner, Dec. 7, at the Trinity parlor house.

Tickets for the dinner are on sale at Boile's store and Gaffney's Pharmacy in Pine Christian.

The bazaar will offer hand-work, gifts, food, Christmas games and decorations.

The annual Bazaar is under the direction of Mr. and Mrs. Laddell Gaffney.

Other activities were

the Christmas tree lighting, the Christmas dinner, the Christmas concert, the Christmas service, and a Christmas

